



# Empowering GEN D

## The Future of Leadership

**Powerful Futures Initiative 2024-25:** A powerhouse initiative nurturing future leaders

**Core values:** Believe, Love, and Act



[powerfulfutures.org](https://powerfulfutures.org)



# The GEN D Mission

1

## Inspire

Empower young minds to make a difference

2

## Challenge

Break barriers and overcome obstacles

3

## Achieve

Guide youth towards greatness and success





# The Path to Success

## A Comprehensive Program

### Academic Excellence

- Maintain 3.0 GPA
- Foster intellectual growth

### Financial Literacy Training

- Build strong financial foundation
- Develop money management skills



# Financial Literacy

## A Cornerstone

**Securing the Future:** Equipping GEN D with financial knowledge

**Preventing Future Struggles:** Addressing the financial challenges faced by young athletes and entertainers





# Financial Literacy

## Investing in Your Future

### Budgeting Basics

Learn to create and manage personal budgets effectively.

### Saving Strategies

Discover smart ways to save for short-term and long-term goals.

### Investment Introduction

Understand the fundamentals of investing and growing wealth.

### College Financing

Navigate the complexities of student loans and financial aid.





# Exposure and Enrichment

## Expanding Horizons

### Media Skills

Photography, videography, podcasting

### Tech Mastery

Backend systems, app development, eSports

### Mentorship

Building relationships with experienced mentors

### Personal Branding

Leveraging NIL opportunities

### Accelerated Path to Success

Intensive training for NIL-bound seniors & juniors



# Sports Programming

## Nurturing Athletic Potential



### Annual Basketball Camps

Developing skills and character



### Martial Arts Partnership

Enhancing physical and mental abilities through discipline



# The Path to Success

## A Comprehensive Curriculum for Future Leaders

Presenter: Coach Eric Anderson

The **Path to Success** is a 6th–12th grade curriculum designed to equip students with the tools they need to excel academically and athletically.

### Key Components:

- Academic Preparation: 3.0 or tutoring
- Financial Literacy Training: partner provided
- Exposure and Enrichment





# Academic Excellence

## Prioritizing Academic Success



Our program focuses on three key areas to ensure well-rounded growth. We believe in nurturing both minds and bodies for future success.

**GPA Requirement:** All participants must maintain a minimum 3.0 GPA.

**Mandatory Tutoring:** Support for students who need additional academic assistance.



# Exposure and Enrichment

## Expanding Horizons

### NASA Experience

Immerse in space exploration and cutting-edge technology.

### Houston City Tour

Discover rich cultural heritage and historical landmarks.

### Sports Stadium Tours

Explore professional facilities and behind-the-scenes operations.

### University Campus Tours

Gain insights into higher education opportunities and campus life.

### STEM Tour

Engage with science, technology, engineering, and math.



All program costs will be covered by the Powerful Futures Initiative.



# Navigating College Recruitment

## Taking Charge of Your Future

### **Beyond Division 1**

Explore diverse collegiate athletic opportunities across divisions.

### **Holding Coaches Accountable**

Understand and manage expectations in the recruitment process.

### **Academic Priorities**

Emphasize the crucial role of grades and test scores.

### **Holistic Approach**

Present a well-rounded profile beyond athletic achievements.

### **Leveraging Counselor Support**

Utilizing resources effectively



# Tailored Academic Support

## Tutoring Services

### Customized Support

Our expert tutors provide personalized assistance in core subjects:

- Math
- Science
- English
- Social Studies
- SAT/ACT Prep

### Test Preparation

Comprehensive SAT/ACT prep ensures students are college-ready:

- Practice tests
- Strategy sessions
- One-on-one coaching





# The Accelerated Path to Success

## Preparing for NIL Opportunities

This program is designed to support 10 DISD seniors and 2 juniors who are poised to receive NIL offers.





# Comprehensive NIL Training Program

## Key Areas of Focus

### Financial Literacy

Building a strong foundation for financial success.

### Personal Branding

Cultivating a strong, marketable personal brand.

### Technology Development

Leveraging technology for personal branding.

### Sports Contracting

Understanding and negotiating athlete contracts effectively.

### Social Media Management

Leveraging platforms for maximum impact and engagement.

### One-on-One Mentorship

Personalized guidance from industry experts.





# Exciting Sports Programming

## Annual Basketball Camps

Intensive skill development and character-building exercises.

**Camp dates:** Saturdays, March 29 to May 3, 2025.

## Martial Arts Partnership

Improved body awareness and movement control.

Self-defense training for confidence and safety.



# PFI's Community Impact

## Inspiring Future Leaders

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## Building Stronger Communities

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## Empowering Youth

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Our programs create a ripple effect, fostering positive change and cultivating the next generation of change-makers.







# Nurturing Future Leaders

## Mentorship Program

### Connecting Generations

Pairing youth with experienced mentors for guidance and support.

### Developing Difference Makers

Empowering the next generation to create positive impact.

### Building Strong Relationships

Fostering meaningful connections between mentors and mentees.





# Mentorship Program Features

## Building Strong Foundations

### Regular Meetings

Consistent check-ins and support to track progress and address challenges.

### Experiential Learning

Engaging educational outings and field trips for real-world exposure.

### Community Service

Opportunities to give back and make a tangible difference.



# Holistic Development

## Areas of Focus

### Personal Development

Building strong relationships and practicing essential self-care techniques.

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### Financial Literacy

Understanding key financial concepts and planning for a secure future.

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### Generational Wealth

Learning about generational wealth and its impact

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### Global Awareness

Expanding horizons and exploring diverse cultures and perspectives.

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### Spiritual Growth

Developing a strong spiritual foundation for inner strength and guidance.

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### Service and Impact

Making a difference in the community.

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# Unleashing Creative Potential

## Empowering the Next Generation of Storytellers

Welcome to a transformative journey in media and entertainment. Our program equips students with cutting-edge skills to become the next generation of storytellers.

### Key Areas of Focus:

- Photography
- Videography
- Podcasting
- Communications
- Public Speaking
- Announcing and Reporting
- Interviewing
- Broadcasting



# Hands-On Media Training

## Filmmaking Fundamentals

Learn to capture compelling visuals that engage audiences.

## Video Editing Mastery

Craft powerful narratives through advanced editing techniques.

## Storytelling Excellence

Develop stories that resonate and inspire viewers.





# Commitment and Opportunity

## Investing in Your Future

### Academic Excellence

Maintain a minimum B average to participate.

### Rewarding Opportunities

Potential internships, compensation, and scholarships.

### Dedication and Hard Work

Embrace challenges and seek continuous improvement.

### Personal Growth

Develop valuable skills and experiences.





# Delivering Results

## Achieving Media Mastery

**By Spring 2025, students will be proficient in:**

- Master filming techniques
- Excel in reporting and interviewing
- Become proficient in video editing
- Develop social media strategies

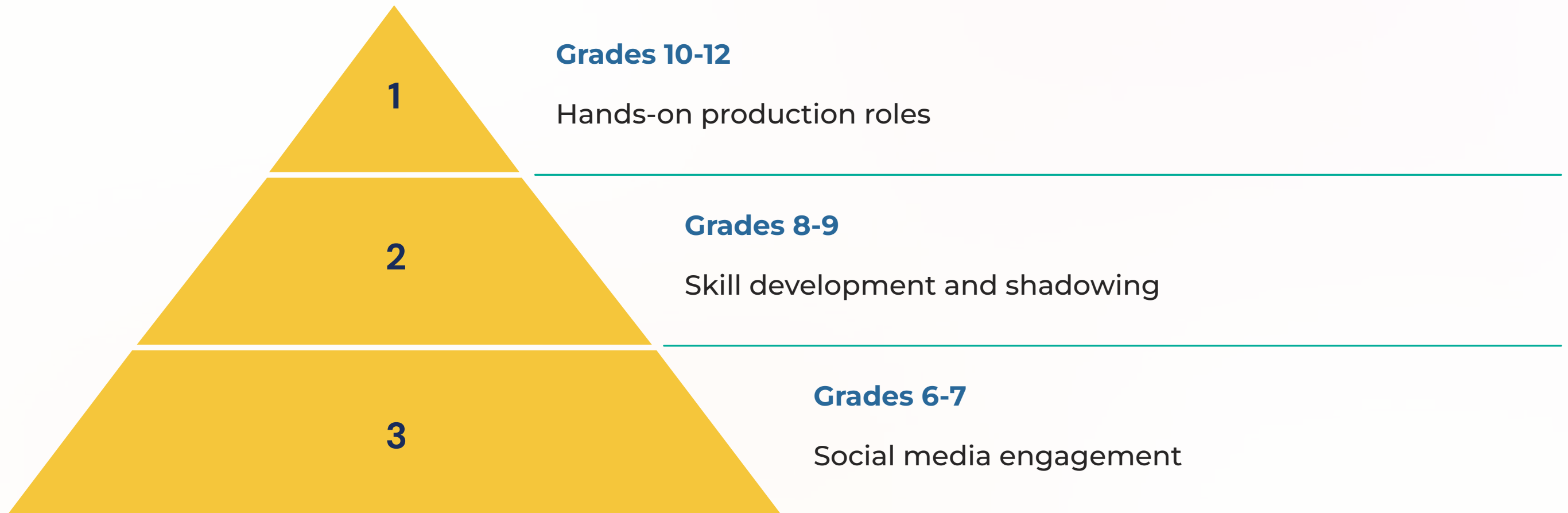
**Position students for careers in:**

- Media Production
- Journalism
- Communications
- Digital Marketing



# A Collaborative Approach

## A Diverse Team, United by a Common Goal



Our diverse team of 20-30 students, ranging from 6th to 12th grade, collaborates to create amazing media content.





# Role-Based Learning

## A Pathway to Success

### Skill Development

All students gain valuable media skills through hands-on projects.

### Career Opportunities

Prepare for future internships and professional roles in media.

### Growth and Advancement

Students can progress to more advanced roles as they gain experience.





# Technology and Innovation

## Empowering the Next Generation of Tech Leaders

Presenter: Isaac Vargas

### Backend Development

Master programming languages and frameworks to build robust systems.

### eSports Development

Develop teamwork and strategic thinking through competitive gaming.

### Internships and Scholarships

Gain real-world experience and financial support for your tech journey.



# PFI Portfolio App

## A Student-Led Initiative

### Vision

A platform to showcase student creativity and talent. It's a tool for personal branding and portfolio development.

### Collaboration

A space for students to learn and grow together. Share ideas and get feedback from peers.

## Key Features of PFI Portfolio App

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### Multimedia Content

Support for various media formats including text, images, videos, and audio.

### Project Management

Tools for planning, organizing, and tracking progress on your projects.

### Collaboration

Features for teamwork and peer feedback to enhance your skills.

### Portfolio Showcase

A platform to display your completed projects and achievements.





# PFI Portfolio App

## Development Phases

1

### Planning and Design

Define project scope, create wireframes, and develop a timeline.

2

### Development and Testing

Build components, implement core functionalities, and conduct thorough testing.

3

### Deployment and Launch

Deploy the app, gather user feedback, and make necessary improvements.



# PFI Portfolio App

## Student Involvement

### Active Participation in the Development Process



#### 1. Design & Ideation

Students contribute initial design concepts.



#### 2. Content Creation

Students create engaging app content.



#### 3. Development

Students participate in app development.



#### 4. Testing & Feedback

Students test and provide feedback.





# PFI Portfolio App

## Mentor Support

### Experienced Guidance and Mentorship

#### Technical Expertise

Get guidance on programming languages, frameworks, and tools from industry experts.

#### Project Management

Learn to plan, organize, and manage your time effectively.

#### Problem-Solving

Overcome challenges with the help of experienced mentors.

#### Industry Insights

Gain valuable real-world experiences and career advice from professionals.





# PFI Portfolio App

## Long-Term Vision

### A Sustainable Platform for Student Success

#### Continuous Improvement

Regularly update and enhance the app's features based on user feedback.

#### Community Building

Foster a vibrant community of creators and learners.

#### Career Pathways

Connect students with industry professionals and job opportunities.

#### Impactful Projects

Inspire students to create innovative and meaningful projects that solve real-world problems.

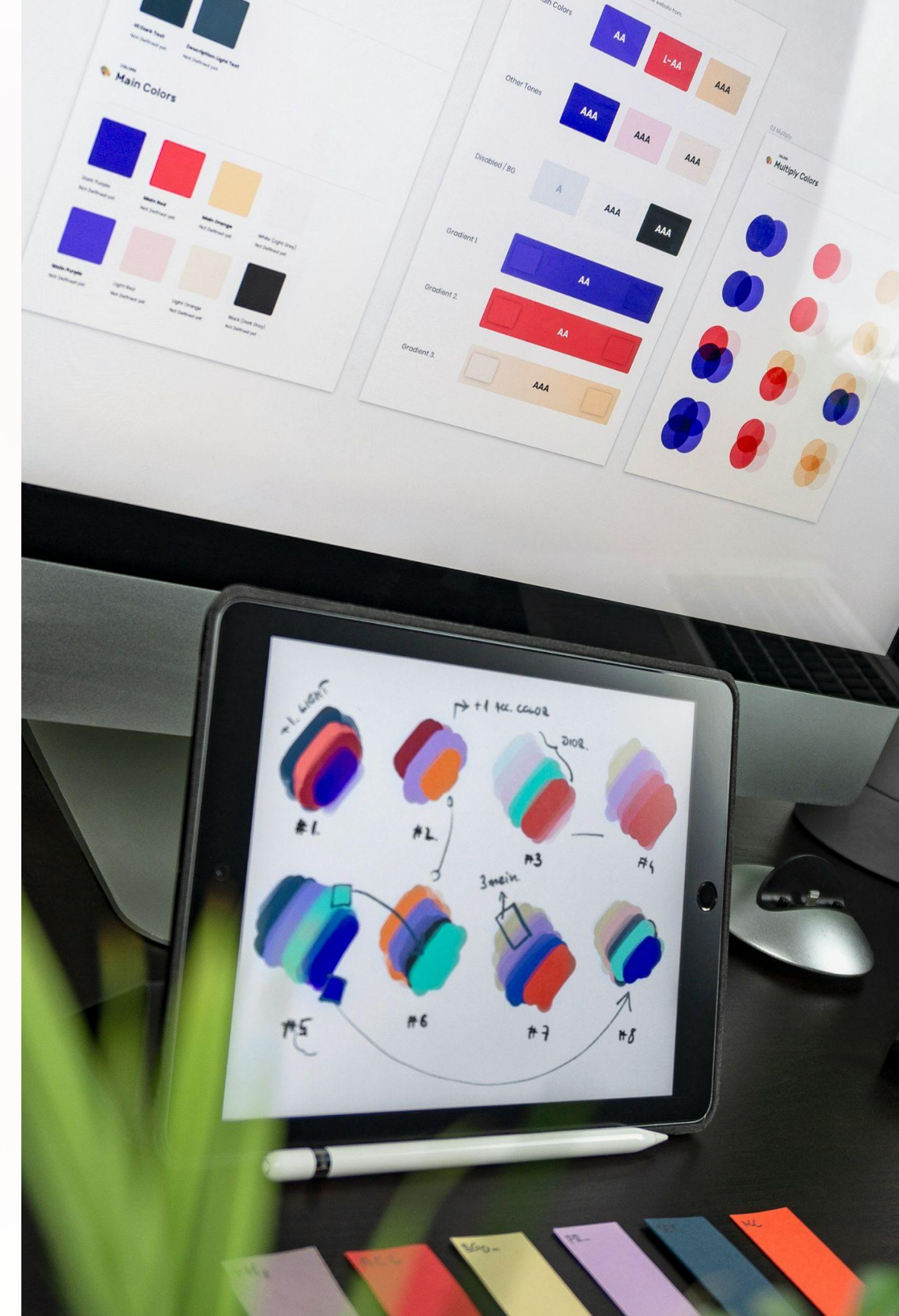


# Personal Branding & NIL

## A Comprehensive Approach to Personal Branding and Content

Presenter: Phyllis Strawder

- Timeline: January to May 2025
- Weekly Sessions: Focused workshops on key topics.
- Milestones: Clear deliverables to track progress.





# Building Your Personal Brand

## Unleash Your Potential

1

### Define Your Brand

Identify your core values, strengths, and unique selling proposition

2

### Craft Your Story

Develop a compelling narrative that highlights your experiences and aspirations.

3

### Build Online Presence

Create a strong personal brand on social media and other digital platforms.





# Mastering Marketing and Content Strategy

## Engage Your Audience

### Social Media Mastery

Learn the fundamentals of popular platforms.

### Content Creation

Develop high-quality content that resonates with your target audience.

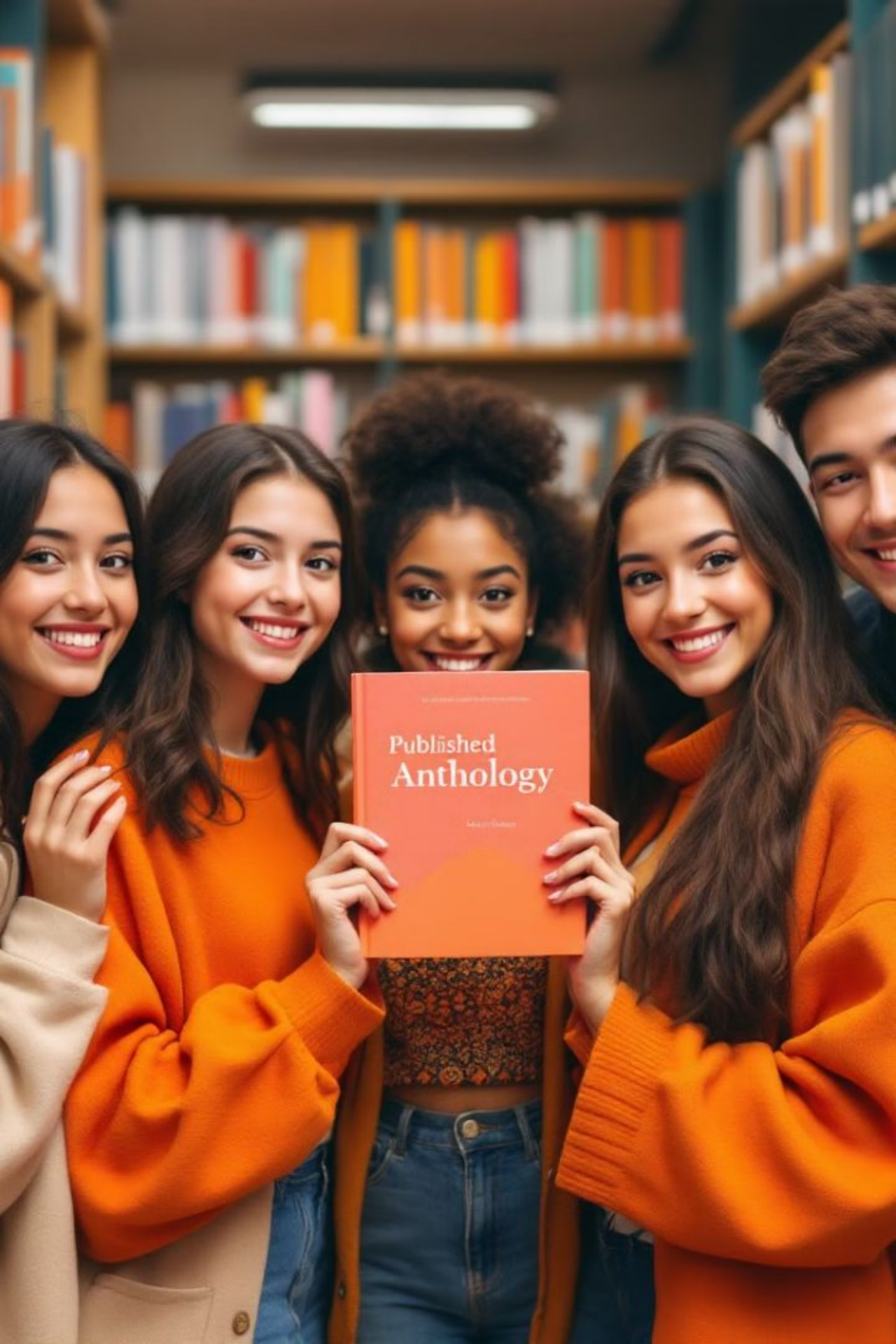
### Content Calendar

Plan and schedule your content for maximum impact.

### Campaign Development

Create and execute effective marketing campaigns.





# The Anthology Project

**Collaborate. Create. Inspire.**

## Theme Selection

Choose a unifying theme for the anthology.

## Writing Workshops

Learn about editing, design, and formatting.

## Publishing Process

Learn about editing, design, and formatting for professional-quality results.

## Final Product

Create a professional-quality anthology showcasing student work.





# Brand Management Support

## Empowering Future Leaders

### Identify Key Roles

Determine the necessary roles for the project team.

### Recruit and Train

Mentor and guide interns in their roles.

### Foster Teamwork

Promote collaboration and effective communication.



# Implementation Considerations

## Key Factors for Success

### Group Dynamics

Balance individual and collaborative work for optimal learning.

### Accountability

Set clear expectations and track progress consistently.

### Skill Development

Focus on both technical and soft skills for well-rounded growth.

### Mentorship

Provide ongoing support and guidance throughout the program.

### Flexibility

Adapt to meet individual student needs and learning styles.



# Empowering the Next Generation

## PFI 2025: Your Child's Path to Success

Presenter: Fr. Steven Kirk

**Inspiring Future Leaders:** Nurturing young minds to become difference-makers.

**Building Essential Skills:** Developing academic excellence, financial literacy, and personal branding.

**Creating a Brighter Future:** Empowering students to achieve their full potential.





# Our Mission

## Developing Difference Makers

**Academic Success:** Prioritizing education and setting high standards.

**Financial Literacy:** Equipping students with financial knowledge and skills.

**Personal Branding:** Building strong personal brands and digital identities.

**Together, we will shape the future of our community.**





# Are you ready to sign up?

**Yes! My child is ready to sign up tonight!**

**My child will be ready to sign up for Spring!**

**My child will be ready to sign up for Summer!**







**Please scan or click  
this QR code to open  
and complete the  
questionnaire.**

